

Insight Global Education

Campus Marketer

Location:

- Based in Vancouver, Edmonton, Calgary, Toronto or Guelph preferred
- Other large cities with university communities will be considered
- This role will require extensive travel to different university campuses across North America

Duration:

- 3-month initial contract (September 1st - December 1st)
- Potential for renewal and/or upward mobility based on performance

Remuneration:

- \$15/hr + Commissions (Average \$17-18/hr)

Company Overview:

Insight's mission is to Inspire people to live a more globally connected life through immersive learning experiences. We are a Vancouver-based social enterprise that designs and facilitates unique educational programming for North American secondary and post-secondary students. We currently run programs in Uganda, Ecuador, Costa Rica, Thailand, Fiji and the Yukon. We provide a fun and exciting atmosphere, travel opportunities, and more.

Position Summary:

We are seeking a highly motivated and results-driven individual who is social-impact focused and passionate about travel. The campus marketer will play a key role in lead generation and in increasing our brand awareness on post-secondary campuses.

It's our intention to find a candidate who will excel in the position, and eventually transition to a more senior role within our company.

Key Responsibilities

- Effectively executing our continually evolving on-campus marketing strategies, including, but not limited to:
 - Conducting class presentations
 - Scheduling calls with interested students
 - Supporting with campus and online events
- Conducting initial informational calls with students
- Occasional administrative and project based work

Requirements:

- Outgoing individual with excellent public speaking skills
- Highly autonomous, adaptable and goal driven
- Willing and able to travel extensively for work
- Experience spending time abroad and passionate about travel
- Interest in making a positive impact in the world and learning about Global Issues
- Detail oriented with strong organizational skills

Preferred Skills:

- Insight Program Alumni
- Marketing and/or sales experience
- Customer service experience
- Active and well connected within your community and/or local university campuses
- Understanding of university systems/procedures

Submission Details:

Please submit a cover letter and resume to jared@insightglobaleducation.com with "Campus Marketer", followed by your name in the subject line. Submit your documents in .pdf file format.

Submission deadline: June 27th, 2019. Applications will be reviewed on a rolling basis, and this position may be filled prior to submission deadline.